2023 SPONSOR LEVELS

Exclusive to the highest donor Commitment due by Aug. 1, 2023

- Recognition at An Evening Under the Stars
- Branded wine glasses & napkins with your company logo
- Company logo on event tickets and flyers

Diamond Sponsors...\$3000 & Up



- Parade Perks
 - Commitment due by July 1, 2023*
 - Company logo on parade application and on complimentary fans handed out at parade
 - 6 event tickets to An Evening Under the Stars
 - 4 VIP breakfast invitations
 - Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
 - Multiple social media/website mentions
 - Announcements throughout Newman Fall Festival



Platinum Sponsors...\$1000 - \$2,999

- 4 event tickets to An Evening Under the Stars
- 4 VIP breakfast invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- 1-time social media/website mention
- Announcements throughout Newman Fall Festival

Gold Sponsors.....\$500 - \$999

- 2 event tickets to An Evening Under the Stars
- 2 VIP breakfast invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- 1-time social media/website mention
- Announcements throughout Newman Fall Festival

Silver Sponsors......\$250 - \$499

- 2 VIP breakfast Invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- 1-time social media/website mention

Bronze Sponsors......\$100 - \$249

- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- 1-time social media/website mention

CONTACT US

Marketing & Sponsorship Committee:

Virginia May

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Newman Fall Festival:

(209) 618-5720

office@newmanfallfestival.org



Sponsorship Level Comparisons

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The Perks	Highest Donor	Diamond (\$3,000 and Up)	Platinum (\$1,000-\$2,999)	Gold (\$500-\$999)	S ilver (\$250-\$499)	Bronze (\$100-\$249)
Exclusive recognition at An Evening Under the Stars						
Company logo on Newman Fall Festival's An Evening Under the Stars wine glasses & napkiins						
Multiple social media/website mentions						
Event tickets to An Evening Under the Stars	9	() () () () () () () () () ()	4	Company 2		
VIP Breakfast Tickets	4	4	Company of the control of the contro		C C C C C C C C C C C C C C C C C C C	
1-time social media/website mention						
Corporate sponsor advertising in Newman Fall Festival announcement.						
Signage						
Announcements throughout Newman Fall Festival						
Parade Perks (see applications for full details)*						