



It's hard to believe it but the 2025 Newman Fall Festival is quickly approaching. We have already been hard at work preparing for this year's event and would be so grateful for your support.

Enclosed is our sponsorship program packet, including the application, outlining the many ways which you can participate. As in the past, we have donation levels starting at \$100 (Bronze) and increasing to \$3,000 and up (Diamond). Within the Diamond level, we have the Evening Under the Stars and Parade Perks positions where you can maximize your donation by having your company logo seen by the most people. Our highest donor will earn an exclusive recognition as our official sponsor for our kickoff event, An Evening Under the Stars. Please see the enclosed information for our sponsorship levels, incentives, and perks ranging from event tickets to advertising throughout the NFF.

If you do choose to be a NFF donor this year we extend our heartfelt gratitude for your generous donation. If this year it's not a good time for you to do so, we understand and hope that next year might be different. Either way, thank you so much for all that you do for our community and its people and we hope to see you at the Newman Fall Festival!

Sponsorship checks can be mailed to: Newman Fall Festival, P.O. Box 851, Newman, CA 95360. For questions, contact our sponsorship committee member Sandi Solano at (209) 581-5228 or email sponsorships@newmanfallfestival.org.

Sincerely,

Newman Fall Festival
Sponsorship & Marketing Committee



(209) 581-5228



newmanfallfestival.org
sponsorships@newmanfallfestival.org



PO Box 851
Newman, CA 95360



Sponsorship Application

To become a sponsor for the Newman Fall Festival, please review our sponsorship packet details and submit the following items:

☐ **Completed Sponsorship Application due by August 1, 2025. For Parade Perks – application is due by July 1, 2025.**

☐ **Please mail enclosed check and make check payable to:**

Newman Fall Festival
PO Box 851
Newman, CA 95360

☐ **Please email your company logo in .jpeg or .png to:**

sponsorships@newmanfallfestival.org

Business Name:

Preferred Contact Name:

Business Telephone:

Email Address (required for confirmation of receipt):

Business Mailing Address:

City, State:

Zip:

Company Website/Social Media Account Name(s):

☐ Website:

☐ Facebook :

☐ Instagram :

☐ Other (please specify):

Corporate Sponsorship Level:

☐ Diamond ☐ Platinum ☐ Gold
☐ Silver ☐ Bronze

Donation Amount:

\$ _____

501(c)(3) Nonprofit Organization

EIN: 45-4527658

Incorporation Date: May 1, 2021

Your signature:

_____X_____ Date: _____



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newmanfallfestival.org
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PO Box 851
Newman, CA 95360

2025 NFF SPONSOR LEVELS

Exclusive to the highest donor

Commitment due by Aug. 1, 2025

- Recognition at **An Evening Under the Stars**
- Branded wine glasses & napkins with your company logo
- Company logo on event tickets and flyers

Diamond Sponsors.....\$3,000 and Up

Commitment due by July 1, 2025

- **Parade Perks**
 - Company logo on parade application and on complimentary fans handed out at parade
- 6 event tickets to An Evening Under the Stars
- 4 VIP Breakfast invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- Multiple social media mentions
- Announcements throughout Newman Fall Festival

Platinum Sponsors.....\$1,000-\$2,999

- 4 event tickets to An Evening Under the Stars
- 4 VIP Breakfast invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- Social media mention
- Announcements throughout Newman Fall Festival

Gold Sponsors.....\$500-\$999

- 2 event tickets to An Evening Under the Stars
- 2 VIP Breakfast invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- Social media mention
- Announcements throughout Newman Fall Festival

Silver Sponsors.....\$250-\$499

- 2 VIP Breakfast invitations
- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- Social media mention

Bronze Sponsors.....\$100-\$249

- Corporate sponsor advertising in Newman Fall Festival newspaper announcement and signage
- Social media mention



CONTACT US!




























Sponsorship & Marketing Committee:

📞 (209) 581-5228

✉ sponsorships@newmanfallfestival.org



Sponsorship Level Comparisons

The Perks	Highest Donor	Diamond (\$3,000 and Up)	Platinum (\$1,000-\$2,999)	Gold (\$500-\$999)	Silver (\$250-\$499)	Bronze (\$100-\$249)
Exclusive recognition at An Evening Under the Stars						
Company logo on Newman Fall Festival's An Evening Under the Stars wine glasses & napkins						
Multiple social media/website mentions						
Event tickets to An Evening Under the Stars						
VIP Breakfast Tickets						
1-time social media/website mention						
Corporate sponsor advertising in Newman Fall Festival announcement.						
Signage						
Announcements throughout Newman Fall Festival						
Parade Perks (see applications for full details)*	